

Let's be Clear.™

- We live in a society that judges us by the way we look.
 - Psoriasis cannot be cured but can be controlled.
 - All treatments have potential side effects.
- All treatments have costs in terms of time and money.

Living Well with
Psoriasis



COMMUNITY
RELATIONS

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Did You know psoriasis...

- affects about 1 million Canadians;
 - is an inflammatory disease;
- affects men and women equally;
- and its exact cause is unknown.

What you Need to know.

- People with psoriasis have a higher prevalence of diabetes, psoriatic arthritis and heart disease.
 - Psoriasis causes as much disability as cancer, diabetes and other major medical diseases.
 - Psoriasis patients may also suffer from depression.
- You can receive appropriate treatment for your psoriasis.

Things you need to Do.

- Learn everything you can about psoriasis and treatments.
 - Tell your friends and family about your disease.
 - Stay positive. Science is evolving.
 - Talk to your doctor about treatment options.
 - Don't give up.

Please visit:
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